



RegulatoryJobs.ca

Prospectus | 2020





RegulatoryJobs.ca

RegulatoryJobs.ca is Canada's hub for employment opportunities in the professional licensing and regulatory sector and is one of three services of ConsumerProtection.Info. Launched in mid-2019, RegulatoryJobs.ca has listed more than 1,000 opportunities from 123 organizations across Canada.

Committed to providing recruiters with highly qualified candidates, each job posting is carefully analyzed and promoted targeting specific qualifications and experiences. RegulatoryJobs.ca lists its opportunities on Google Jobs; promotes them on social media platforms such as LinkedIn, Facebook, and Twitter; and depending on the opportunity, shares them on other job search sites such as Indeed, Careerbeacon, and Eluta.

Increase your organization's visibility, find the right talent, and advertise on a platform that is exclusively for Canadian regulatory bodies.



CONSUMER PROTECTION.INFO

ConsumerProtection.Info is an online hub linking websites that increase the visibility of Canadian regulatory bodies. It serves as a gateway to Canada's 500 professional licensing and regulatory organizations; shares their important news releases and other updates; and provides information to allow the public to more easily make informed decisions as consumers and patients:



The **Canadian Regulatory Guide** - a comprehensive online resource with extensive information on consumer protection and links to all Canadian professional licensing and regulatory bodies.



RegulatoryJobs.ca - a job search site that exclusively posts employment opportunities in the Canadian regulatory sector.

The Roundup

The Roundup - an online and hardcopy magazine that features stories about consumer protection, regulatory bodies, and the professionals behind the efforts to protect the public (coming in September 2020)



RegulatoryJobs.ca

EXCLUSIVE RegulatoryJobs.ca is the only website that exclusively lists employment opportunities in the licensing and professional regulatory sector.

COMPREHENSIVE RegulatoryJobs.ca lists opportunities in all disciplines and at every level. It's a great resource for professionals who want to enter the sector and those within seeking new opportunities.

ACCESSIBLE More than 50% of job searchers use their mobile phones in search of their next employment opportunity. RegulatoryJobs.ca is configured for convenience and is easily viewable on all devices and browsers.

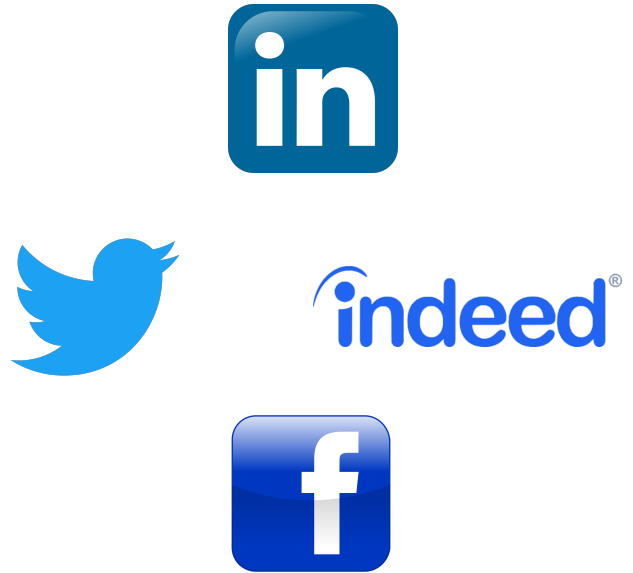
AFFORDABLE Depending on package and affiliation, save up to 100% when listing employment opportunities on RegulatoryJobs.ca

BILINGUAL Many Canadian regulatory bodies are committed to protecting the public in both official languages. Find a greater pool of candidates through RegulatoryJobs.ca by listing your employment opportunity in English and French. Need translation? We'll do it!



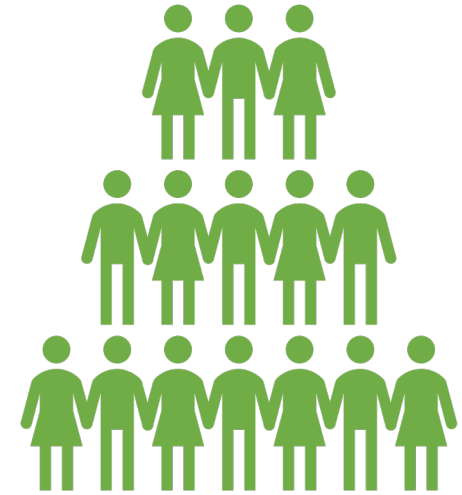
You Post

Upload your employment opportunity to
RegulatoryJobs.ca and we'll do the rest



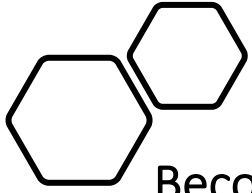
We Share

We strategically position each job ad to receive
thousands of views across
multiple platforms



You Win

Our mission is to provide you with more
applications from the *right* candidates



Become a Partner of



BENEFITS

- Free Standard Listings on RegulatoryJobs.ca
- share news releases, public advisories, marketing campaigns, articles, and blogs for wider distribution
- be featured in *The Roundup*, Canada's regulatory magazine
- receive an Annual Impact Statement, a report and analysis of your organization's increased online presence
- increase your visibility to federal and provincial/territorial legislators
- become a recognized partner of ConsumerProtection.Info
- receive a Partner plaque for display



National Featured Listings



- featured prominently with corporate logo on RegulatoryJobs.ca homepage
- included in Standard Listings
- featured prominently in *Last Week's Listings* newsletter for up to six weeks
- new listing announced in advertorial and shared on LinkedIn, Twitter, and Facebook
- promoted on various social media channels (LinkedIn, Twitter, Facebook)
- promoted on third party employment listings sites (Indeed, Careerbeacon, LinkedIn Jobs, Eluta) depending on posting type, tailored to attract relevant applicants
- listed in Google for Jobs

Regional Featured Listings



- featured prominently with corporate logo on regional page
- included in Standard Listings
- listed in one edition of *Last Week's Listings*
- new listing announced on LinkedIn, Twitter, and Facebook
- promoted on various social media channels (LinkedIn, Twitter, Facebook)
- listed in Google for Jobs

Standard Listings



- job posted in respective province under organization's name
- listed in one edition of *Last Week's Listings*
- new listing announced on LinkedIn, Twitter, and Facebook
- promoted on various social media channels (LinkedIn, Twitter, Facebook)
- listed in Google for Jobs

National Featured Listings



45-day campaign targets



Last Week's Listings

2,100 impressions



LinkedIn

35,000 impressions



Facebook

46,000 impressions



Twitter

15,500 impressions



Google Jobs

45,000 impressions

* Estimates reflect ConsumerProtection.Info partnership

Regional Featured Listings



45-day campaign targets



Last Week's Listings

1,200 impressions



LinkedIn

15,000 impressions



Facebook

20,000 impressions



Google Jobs

15,000 impressions

* Estimates reflect ConsumerProtection.Info partnership

Regional Featured Listings



45-day campaign targets



Last Week's Listings

1,200 impressions



LinkedIn

5,000 impressions



Facebook

10,000 impressions



Google Jobs

15,000 impressions

* Estimates reflect ConsumerProtection.Info partnership

National Featured Listings



STANDARD RATE

Ads listed for 30 days

\$1,194.00

CONSUMERPROTECTION.INFO PARTNER RATE

Ads listed for 30 days

\$794.00

Regional Featured Listings



STANDARD RATE

Ads listed for 30 days

\$994.00
(AB, BC, ON)

\$594.00
(MB,NB,NL,NS,NT,NU,PE,QC,SK)

CONSUMERPROTECTION.INFO PARTNER RATE

Ads listed for 45 days

\$694.00
(AB, BC, ON)

\$394.00
(MB,NB,NL,NS,NT,NU,PE,QC,SK)

Standard Listings



STANDARD RATE

Ads listed for 30 days

\$494.00
(AB, BC, ON)

\$399.00
(MB,NB,NL,NS,NT,NU,PE,QC,SK)

CONSUMERPROTECTION.INFO PARTNER RATE

Ads listed for 45 days

FREE



listings@regulatoryjobs.ca



416.276.7605



www.regulatoryjobs.ca | www.consumerprotection.info



Recent issues of *Last Week's Listings*:

- [February 10](#)
- [February 3](#)
- [January 27](#)